

April 25, 2005

TO: Martha Kanter
Chancellor

FROM: Andrew LaManque
Supervisor, De Anza Institutional Research

SUBJECT: De Anza Nursing Student Email Survey

Please find below the results of an email survey (see Attachments 1 and 2 for the text of the email and the survey questions) of De Anza Nursing students 30 years of age or older.

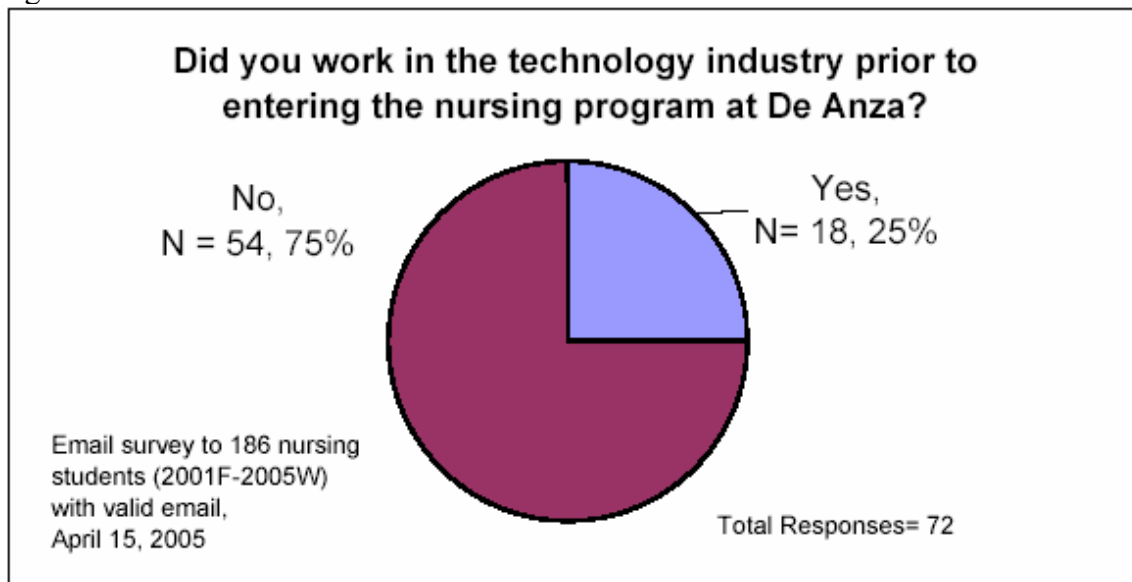
The sample included students that

- had enrolled in one of the nursing courses (Nursing 54) from Fall 2001 through Winter 2005
- were 30 years of age or older
- had a valid email address on file

248 emails were sent, of which 62 were rejected or bounced back. Of the remaining sample of 186 students, 72 responses were received within the first 10 days. The 39% response rate is considered good for a De Anza email survey, with the typical response rate in the 15-20% range.

As noted in the results below and depicted in Figure 1, $\frac{1}{4}$ of the respondents indicated that they had been in the technology industry prior to joining the nursing program at De Anza College.

Figure 1



De Anza College Nursing Careers Survey
 Emailed Friday April 15 - Results as of Monday April 25, 2005

Q1	Did you work in the technology industry prior to entering the nursing program at De Anza?	Responses	% of Total
	Yes	18	25%
	No	<u>54</u>	75%
	Total	72	100%

Q2	If yes, why did you leave the technology industry?	Responses	% of Total
	Laid off from my position	10	14%
	Voluntary decision	8	11%
	Other	1	1%
	na	<u>53</u>	74%
	Total	72	100%

Q3	if you selected "other" in question 1a, please describe why you left the technology industry:	Responses	% of Total
	The medical field and studying the human body is also very fascinating - more so than designing the latest and fastest computer chip!	1	
	na	<u>71</u>	99%
	Total	72	100%

Q4	What was the main reason you entered the nursing program (select only one)?	Responses	% of Total
	Good job prospects	19	26%
	Thought it would be easy to transfer my current skills	5	7%
	Wanted to help people	29	40%
	Other	16	22%
	Salaries are good	1	1%
	na	<u>2</u>	3%
	Total	72	100%

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Q5	if you selected "other" in question 2, please describe what attracted you to a career in nursing:	Responses	% of Total
	all of those and the fact that I really liked this job!	1	
	also having a medical background such as nursing opens so many doors for you, more than someone with an MBA or engineering degree (in my opinion)	1	
	alturistic reasons, pay , flexibility of schedules,etc.	1	
	Always wanted to be an RN, but when in college the 1st time, programs impacted so I chose another degree.	1	
	Going back to work after being out for 18 years	1	
	I have been in the medical field most of my life and I have always wanted to be a nurse	1	
	I was already an RN and needed the refresher program	1	
	I would have selected all of the above. DeAnza's Nursing program was great! a great education	1	
	I've always wanted to be in the medical field, to be of service to others. would really make a big difference.	1	
	Job prospects good, interesting career path not involving management, desire to help others	1	
	Job Satisfaction	1	
	Love the medical field. Incredibe job and work opportunities, extremely interesting and helping others	1	
	Not only it is good job prospects, but it is also very interesting career.	1	
	rn refresher program	1	
	*in-demand skills *job I could do well *nontradiional workweek	1	
	further my career in the medical field	1	
	I have alway wanted to be a nurse, but never had the disipline and drive to go for it.	1	
	refresher classes	1	
	Total Other	18	25%
	na	<u>54</u>	75%
	Total	72	133%

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Q6	If you would be willing to participate in an interview for a local newspaper about the reasons for your career decisions please enter your email address here:	Responses	% of Total
YES TO QUESTION 1			
	adorsey1@juno.com	1	
	ckilkenn@yahoo.com	1	
	frank3167@aol.com	1	
	judyachang@msn.com	1	
	kahn.michael@sbcglobal.net	1	
	katy_kerns@yahoo.com	1	
	lilycwu@yahoo.com	1	
	ngovan3@yahoo.com	1	
	srahamim@earthlink.net	1	
	kzgorski@yahoo.com	1	
	Total	10	14%
NO TO QUESTION 1			
	annasterne@aol.com	1	
	capdog59@aol.com	1	
	elimerkel@yahoo.com	1	
	gabruo@yahoo.com	1	
	hula-girls@juno.com	1	
	jungyoon30@hotmail.com	1	
	kusilangmia@hotmail.com	1	
	mikeward99@cs.com	1	
	sarithod@yahoo.com	1	
	squigy66@hotmail.com	1	
	stephaiegerardin@yahoo.com	1	
	adaird@pamf.org	1	
	caromiamor@yahoo.com	1	
	lexyds@yahoo.com	1	
	marywestphal@yahoo.com	1	
	potmar@gmail.com	1	
	Total	16	22%
	Total Survey Responses	72	100%

Attachment 1

Subject: De Anza seeks your opinion about why you choose a career in nursing



Dear Andrew,

We value your opinion of De Anza College and invite you to participate in a **short-- 3 question-- survey about your choice of nursing as a career**. To share your experiences, please click on the link provided below:

<http://tinyurl.com/5zfpw>

All information on the survey is kept confidential.

Thank you in advance for taking the time to share your experiences, your answers will help De Anza College serve you better.

De Anza College



De Anza Nursing Careers Survey

***This survey will be used for research purposes only.
All responses will remain anonymous.***

Thank you for your time and support.

1. Did you work in the technology industry prior to entering the nursing program at De Anza?

1a. If yes, why did you leave the technology industry?

if you selected "other" in question 1a, please describe why you left the technology industry:

2. What was the main reason you entered the nursing program (select only one)?

if you selected "other" in question 2, please describe what attracted you to a career in nursing:

3. If you would be willing to participate in an interview for a local newspaper about the reasons for your career decisions please enter your email address here:

[Click here to submit your survey](#)