

November 18, 2005, DRAFT Version 1

TO: Brian Murphy
President

FROM: Andrew LaManque
Supervisor, Institutional Research and Planning

SUBJECT: Fall 2002-2004 East San Jose Students Enrolled at a Community College

The analytical points below are based on data provided by the California Community College Research Office. Last Summer I requested information on all students attending a community college from the major zip codes served by the college. The information is from the state MIS database and is limited to credit students with more than 0 attempted units. I have selected zip codes within the East San Jose area (east of 880) for the purposes of this analysis. Fall 2005 data is not yet available.

Observations

- The number of credit students attending a community college from East San Jose declined 11.5% from 38,252 in fall 2002 to 33,864 in fall 2004.
- De Anza College maintained its percentage share of East San Jose community college students at 22%, while Mission and West Valley both lost market share (one percentage point each) from fall 2002 to fall 2004.
- In fall 2004 De Anza College enrolled about 24% of the credit students attending a community college from East San Jose, just behind Evergreen Valley with 24%.
- San Jose City College posted the smallest percentage decline in East San Jose credit enrollment from 2002 to 2004 at -6.7%.
 - The number of East San Jose students attending San Jose City College indicating a goal of transfer or degree under 25 years old increased 18.7% from fall 2002 to fall 2004.
- When students are segmented into four groups based on initial goal and age, only students with a goal of transfer or degree under 25 years old (at the term of enrollment) posted a gain in enrollment from fall 2002 to 2004.
 - The percentage share of this group increased from 27% to 31% over the period.
- De Anza College enrollment of East San Jose students with an initial goal of transfer or degree under 25 years old ranged from 35% to 41% of the total number of student from East San Jose attending De Anza College. This was the highest institutional percentage from this segment.
 - In fall 2002 50% Mission College enrollments from East San Jose were from students with a goal of personal development, jobs skills, or undecided who were over 25 years old; by 2004 this had dropped to 45% after a 24.3% 3 year decline in enrollment from this group.

Figure 1

Fall 2002, 2003 and 2004 Community College Enrollment From East San Jose (1)
Grouped by Colleges in Santa Clara County
 (Students with Attempted Credit Hours Greater than 0)

College (2)	2002F		2003F		2004F		3 Yr Chg in HC
	HC	% of Total HC	HC	% of Total HC	HC	% of Total HC	
DEANZA	8,322	22%	8,155	23%	7,489	22%	-10.0%
FOOTHILL	2,053	5%	2,062	6%	1,900	6%	-7.5%
EVERGREEN VALLEY	9,190	24%	8,126	23%	8,108	24%	-11.8%
SAN JOSE CITY	6,848	18%	6,459	18%	6,391	19%	-6.7%
MISSION	4,635	12%	4,399	12%	3,861	11%	-16.7%
WEST VALLEY	5,249	14%	4,620	13%	4,456	13%	-15.1%
OTHER	1,955	5%	1,914	5%	1,659	5%	-15.1%
Subtotal	38,252	100%	35,735	100%	33,864	100%	-11.5%

(1) San Jose East of 880 includes the following zip codes:

95110, 95111, 95112, 95113, 95116, 95118, 95119, 95120, 95121, 95122, 95123, 95124, 95125, 95126,
 95127, 95131, 95132, 95133, 95135, 95136, 95138, 95139, 95140, 95141, 95148, 95192

(2) Source: Based on information provided by the California State Chancellor's Office, Willard Hom.

NOTE: Fall 2004 likely overstates the enrollment decline at all colleges because it does not include end of year MIS updates.

11-18-05, De Anza Research

Figure 2

**Fall 2002, 2003 and 2004 Community College Enrollment From East San Jose (1)
Grouped by Initial Goal, Age Group, and Santa Clara County Community Colleges**
(Students with Attempted Credit Hours Greater than 0)

Initial Goal	Age Group	College (2)	2002F			2003F			2004F			3 Yr Chg in HC
			HC	% of Total HC	% of Inst HC	HC	% of Total HC	% of Inst HC	HC	% of Total HC	% of Inst HC	
Transfer or Degree	< 25	DEANZA	2,909	8%	35%	2,541	7%	31%	3,039	9%	41%	4.5%
		FOOTHILL	357	1%	17%	283	1%	14%	442	1%	23%	23.8%
		EVERGREEN VALLEY	2,821	7%	31%	2,856	8%	35%	2,969	9%	37%	5.2%
		SAN JOSE CITY	1,453	4%	21%	1,592	4%	25%	1,724	5%	27%	18.7%
		MISSION	719	2%	16%	824	2%	19%	714	2%	18%	-0.7%
		WEST VALLEY	1,549	4%	30%	1,463	4%	32%	1,121	3%	25%	-27.6%
		OTHER	329	1%	17%	351	1%	18%	374	1%	23%	13.7%
		Subtotal	10,137	27%	27%	9,910	26%	28%	10,383	31%	31%	2.4%
	25 or Older	DEANZA	1,162	3%	14%	1,054	3%	13%	1,052	3%	14%	-9.5%
		FOOTHILL	339	1%	17%	381	1%	18%	375	1%	20%	10.6%
		EVERGREEN VALLEY	1,178	3%	13%	1,198	3%	15%	1,159	3%	14%	-1.6%
		SAN JOSE CITY	1,202	3%	18%	1,191	3%	18%	1,166	3%	18%	-3.0%
		MISSION	721	2%	16%	719	2%	16%	616	2%	16%	-14.6%
		WEST VALLEY	411	1%	8%	319	1%	7%	317	1%	7%	-22.9%
		OTHER	219	1%	11%	230	1%	12%	231	1%	14%	5.5%
		Subtotal	5,232	14%	14%	5,092	14%	14%	4,916	15%	15%	-6.0%
		Total	15,369	40%	40%	15,002	40%	42%	15,299	5%	45%	-0.5%
	Personal Development, Job Skills, Undecided, Certificate	< 25	DEANZA	2,346	6%	28%	2,809	7%	34%	1,960	6%	26%
FOOTHILL			333	1%	16%	397	1%	19%	236	1%	12%	-29.1%
EVERGREEN VALLEY			2,663	7%	29%	2,201	6%	27%	2,064	6%	25%	-22.5%
SAN JOSE CITY			1,659	4%	24%	1,381	4%	21%	1,394	4%	22%	-16.0%
MISSION			879	2%	19%	835	2%	19%	778	2%	20%	-11.5%
WEST VALLEY			1,772	5%	34%	1,567	4%	34%	1,747	5%	39%	-1.4%
OTHER			291	1%	15%	299	1%	16%	302	1%	18%	3.8%
		Subtotal	9,943	26%	26%	9,489	25%	27%	8,481	25%	25%	-14.7%
25 or Older		DEANZA	1,905	5%	23%	1,751	5%	21%	1,438	4%	19%	-24.5%
		FOOTHILL	1,024	3%	50%	1,001	3%	49%	847	3%	45%	-17.3%
		EVERGREEN VALLEY	2,528	7%	28%	1,871	5%	23%	1,916	6%	24%	-24.2%
		SAN JOSE CITY	2,534	7%	37%	2,295	6%	36%	2,107	6%	33%	-16.9%
		MISSION	2,316	6%	50%	2,021	5%	46%	1,753	5%	45%	-24.3%
		WEST VALLEY	1,517	4%	29%	1,271	3%	28%	1,271	4%	29%	-16.2%
		OTHER	1,116	3%	57%	1,034	3%	54%	752	2%	45%	-32.6%
		Subtotal	12,940	34%	34%	11,244	30%	31%	10,084	30%	30%	-22.1%
		Total	22,883	60%	60%	20,733	55%	58%	18,565	52%	55%	-18.9%
Total			38,252	100%	100%	35,735	95%	100%	33,864	100%	100%	-11.5%

(1) San Jose East of 880 includes the following zip codes:

95110, 95111, 95112, 95113, 95116, 95118, 95119, 95120, 95121, 95122, 95123, 95124, 95125, 95126, 95127, 95131, 95132, 95133, 95135, 95136, 95138, 95139, 95140, 95141, 95148, 95192

(2) Source: Based on information provided by the California State Chancellor's Office, Willard Hom.