

De Anza College Office of Institutional Research and Planning

To: Brian Murphy, President

From: Mallory Newell, De Anza Researcher

Date: 2/29/2012

Subject: ACCJC Recommendation I: Institutional Mission and Effectiveness

Recommendation 1

To meet the Standard, the team recommends that the college mission statement clearly identify the intended student population for whom the college will provide programs and services (Standards 1.A, 1A.1).

ACCJC Standard I: Institutional Mission and Effectiveness

A. The institution has a statement of mission that defines the institution's broad educational purposes, its intended student population, and its commitment to achieving student learning.

A.1 The institution establishes student learning programs and services aligned with its purposes, its character, and its student population.

Review of Mission Statements

Based upon Recommendation 1 from ACCJC, the mission statements of the 112 California Community Colleges were reviewed to determine how many colleges clearly identify the intended student population for whom they will provide programs and services. The results are displayed in Table 1 below.

The findings show:

- 53% of the colleges clearly identify the intended student population they serve; common phrases include: our community, our diverse community and students and our community.
- 47% did not clearly identify the intended student population they serve; common phrases in this category include: students, diverse students and a diverse community of learners.

Table I. CCC Mission Statements

Identify the student population they serve	Total	Percent
Our diverse community	17	15%
Our community	14	13%
Our specific region	14	13%
Students and our community	11	10%
A diverse local and global community	3	3%
Subtotal	59	53%
Do not identify the student population they serve		
Students	28	25%
Diverse students	9	8%
Diverse community of learners	6	5%
Students of every background/diverse backgrounds	5	4%
Not explicitly described	4	4%
World's diverse communities	1	1%
Subtotal	53	47%
Total	112	100%