

October 21, 2011

TO: Cindy Castillo, Director De Anza College Financial Aid Office
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FROM: Andrew LaManque, Executive Director, Institutional Research and Planning
Foothill-De Anza Community College District

SUBJECT: 2010-11 Student Financial Aid Demographic Comparisons

Please find below information on the financial aid program for 2010-11, including total awards by fund type, student demographics, and student outcomes.

The data shows continued growth in the financial aid programs at Foothill and De Anza Colleges.

Financial Impact, 2010-11

De Anza College

- ✓ De Anza College is serving about 11,000 financial aid students out of about 38,000 (28%)
- ✓ De Anza College distributed about \$29 million dollars in aid
- ✓ De Anza College financial aid students generate about 40% of total FTES for the college

Foothill College

- ✓ Foothill College is serving about 6,000 financial aid students out of about 30,000 (18%)
- ✓ Foothill College distributed about \$14 million dollars in aid
- ✓ Foothill College financial aid students generate about 30% of total FTES for the college

Demographics

Financial Aid students, compared to the general student population, tend to be proportionately:

- ✓ Younger
- ✓ Enrolled fulltime
- ✓ Have transfer or degree attainment as their goal
- ✓ From under-served populations – students who may not have received equitable resources as other students in the academic pipeline:
 - Students from low income backgrounds
 - Student from ethnic groups that have been under-represented in higher education

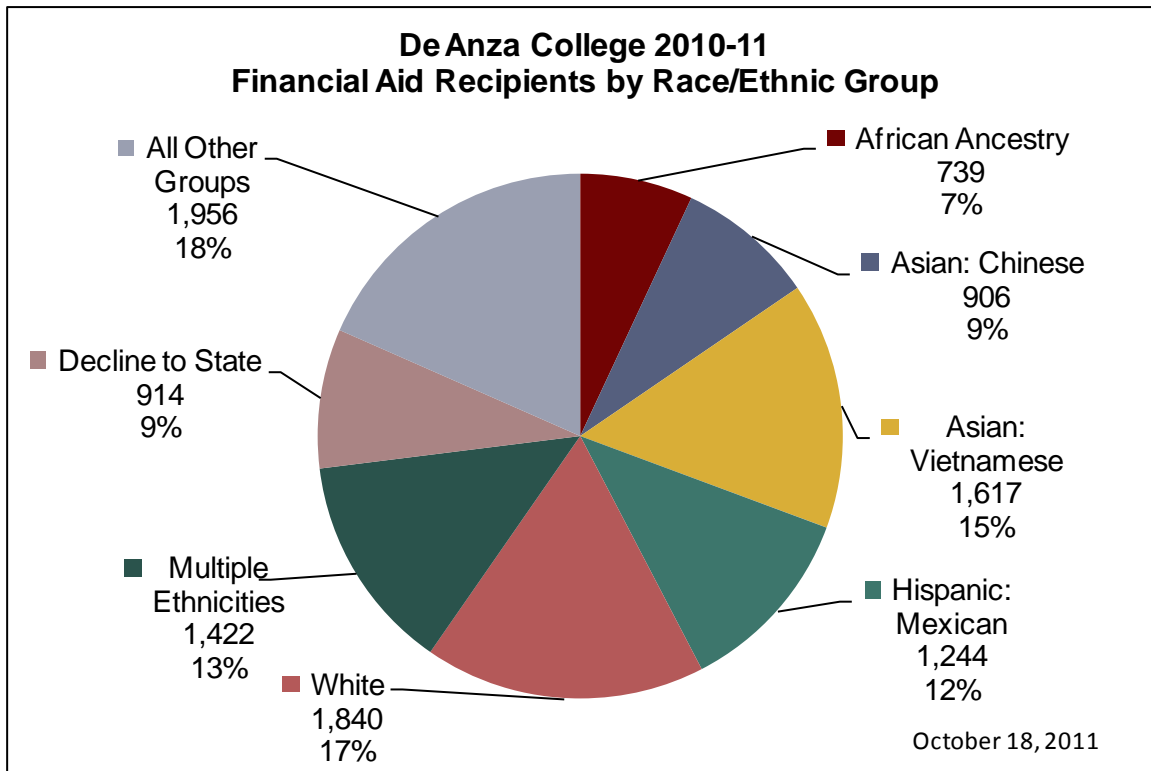
Outcomes:

- ✓ Overall course success rates are lower for financial aid students compared to general population of students
 - The difference narrows for Foothill and disappears for De Anza, when looking at only Pell students
- ✓ Fall to winter persistence is higher for financial aid students
- ✓ Transfer rates for Pell students are similar to other students in the same cohort

De Anza College Student Financial Aid Demographics, Year Ending 2011
 October 18, 2011, Andrew LaManque, FHDA Institutional Research

- The unduplicated number of students receiving aid is up 1,065 students or 11% from 10,075 in 2010 to 11,140 in 2011.
- Pell Grant recipients are up 9% from 2010 to 2011 (3,737 to 4,234).
- About 3/4ths of financial aid students indicated degree or transfer as their initial goal.
- 52% of Vietnamese students received some type of aid, compared with 20% for White, 40% for Mexican American, and 55% for African American students.
- Vietnamese students represented 15% of all financial aid recipients compared with 8% of all enrolled students during the year (see Figure 1 below).

Figure 1



Note: A “financial aid student” is defined as a student receiving any type of financial aid over the course of the fiscal year, including scholarships, loans, grants, and fee waivers. For the purposes of some data tabulations that might change each term (e.g. attempted units), the first term of enrollment is used.

FHDA Student Financial Aid - Year End Report

22-Sep-11

	09-16-10	09-08-11	% Increase
	Unduplicated Student Count	Unduplicated Student Count	Unduplicated Student Count
DA	10,075	11,140	11%

			Year Ending 2010		Year Ending 2011		Increase		% Increase		
			09-16-10		09-08-11		Award Yr Amt	Award Count	Award Yr Amt	Award Count	
			Award Yr Amt	Award Count	Award Yr Amt	Award Count					
DA	Fee Waivers	State	BGAAD			\$417	3	\$417	3		
			BGI			\$5,520	11	\$5,520	11		
			BOG C	\$3,329,408	7,211	\$4,134,081	8,491	\$804,673	1,280	24%	18%
			BOGAG	\$255	1	\$672	4	\$417	3	163%	300%
			BOGAS	\$177,589	398	\$166,361	333	(\$11,228)	-65	-6%	-16%
			BOGAV	\$2,415	8	\$3,006	7	\$591	-1	24%	-13%
			BOGB	\$708,550	2,048	\$600,804	1,741	(\$107,746)	-307	-15%	-15%
			BOGWA	\$28,842	85	\$27,911	90	(\$931)	5	-3%	6%
			Total	\$4,247,059	9,751	\$4,938,770	10,680	\$691,711	929	16%	10%
	Grants	Federal	ACG	\$291,433	433	\$341,599	549	\$50,166	116	17%	27%
			AMERI	\$58,278	28	\$43,622	19	(\$14,656)	-9	-25%	-32%
			PELL	\$13,150,979	3,737	\$14,378,669	4,234	\$1,227,690	497	9%	13%
			SEOG	\$331,168	716	\$331,168	665	\$0	-51	0%	-7%
		State	CALB	\$1,168,009	906	\$1,067,830	860	(\$100,179)	-46	-9%	-5%
			CALC	\$13,632	36	\$7,776	20	(\$5,856)	-16	-43%	-44%
			CALW			\$0	7	\$0	7		
			CARE	\$25,800	46	\$11,400	20	(\$14,400)	-26	-56%	-57%
			CHAFE	\$50,692	12	\$48,987	15	(\$1,705)	3	-3%	25%
			EOPSV			\$60,000	200	\$60,000	200		
	Total	\$15,089,991	5,914	\$16,291,051	7,132	\$1,201,060	1,218	8%	21%		
	Loans	Federal	PERK	\$133,470	63	\$116,224	60	(\$17,246)	-3	-13%	-5%
			PLUS	\$47,403	7	\$115,190	18	\$67,787	11	143%	157%
			STAF	\$6,105,337	992	\$6,903,866	2,083	\$798,529	1,091	13%	110%
		Private	ALT	\$139,775	17	\$190,243	24	\$50,468	7	36%	41%
		Total	\$6,425,985	1,079	\$7,325,523	2,185	\$899,538	1,106	14%	103%	
	Scholarships	Private	SCHOL	\$467,591	532	\$445,786	660	(\$21,805)	128	-5%	24%
		Total	\$467,591	532	\$445,786	660	(\$21,805)	128	-5%	24%	
	Workstudy	Federal	FWS	\$130,970	86	\$307,091	111	\$176,121	25	134%	29%
		Total	\$130,970	86	\$307,091	111	\$176,121	25	134%	29%	
Total			\$26,361,596	17,362	\$29,308,221	20,768	\$2,946,625	3,406	11%	20%	

Financial Aid switched to Banner in Jan 2010. For 09-10 De Anza FWS figure should be \$260,803 and Foothill's figure should be \$176,561. Includes \$0 Bog Students.

Selected Demographics by Financial Aid Status, 2010-11

10/20/11

Note the demographics sections count students at end of term (with a grade), \$0 BOG students would not be included. The total number of financial aid students reported here is thus less than reported on the awards page.

De Anza College

By Unduplicated Headcount

	Number of Students	Percent
Financial Aid	10,638	28%
No Aid Awarded	27,725	72%

By FTES

Financial Aid group includes students receiving aid in at least one quarter - sums FTES for all enrollment quarters, whether or not they received aid in every quarter.

	FTES 2010-11	Percent
Financial Aid	8,012	40%
No Aid Awarded	11,926	60%

Apprenticeship not included

By Units Attempted First Term 2010-11

	12 or more units Attempted first term		Less than 12 units Attempted first term		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	5,121	48%	5,517	52%	10,638	100%
No Aid Awarded	6,815	25%	20,910	75%	27,725	100%

By Units Earned First Term 2010-11

	12 or more units Earned first term		Less than 12 units Earned first term		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	3,029	28%	7,609	72%	10,638	100%
No Aid Awarded	4,374	16%	23,351	84%	27,725	100%

By Course Success First Term 2010-11

	Pass		Did Not Pass		Withdrew		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	20,896	70%	4,897	16%	3,978	13%	29,771	100%
No Aid Awarded	41,666	75%	7,695	14%	6,156	11%	55,517	100%

By Fall to Winter Persistence, First Term Fall 2010

	Returned in Winter		Did Not Return		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	6,550	81%	1,535	19%	8,085	100%
No Aid Awarded	10,439	67%	5,223	33%	15,662	100%

Selected Demographics by Financial Aid Status, 2010-11

10/20/11

De Anza College

By Gender

	Female		Male		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	5,531	52%	5,107	48%	10,638	100%
No Aid Awarded	13,846	50%	13,879	50%	27,725	100%

By Ethnicity

	African American, Filipino, Latino		All Other		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	2,398	23%	8,240	77%	10,638	100%
No Aid Awarded	4,130	15%	23,595	85%	27,725	100%

By Prior Degree

	No Prior Degree		Already Completed AS Degree or Higher		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	9,513	89%	1,125	11%	10,638	100%
No Aid Awarded	20,327	73%	7,398	27%	27,725	100%

By Initial Goal

	Transfer or Degree		Certificate		Job Skills, Personal		Undecided		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	8,087	76%	213	2%	1,544	15%	794	7%	10,638	100%
No Aid Awarded	13,324	48%	509	2%	9,124	33%	4,768	17%	27,725	100%

By Location

	Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, Saratoga		San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, East Palo Alto		San Jose Other, Santa Clara, Morgan Hill, Gilroy, Campbell		All Other Areas		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
Financial Aid	1,858	17%	5,834	55%	2,127	20%	819	8%	10,638	100%
No Aid Awarded	8,852	32%	10,104	36%	5,544	20%	3,225	12%	27,725	100%

Ethnicity by Financial Aid Status - Row Percent, 2010-11

10/20/11

De Anza College

	Financial Aid		No Aid Awarded		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
American Indian/Alaskan Native	54	38%	90	63%	144	100%
Asian Cambodian	69	59%	47	41%	116	100%
Asian Chinese	906	18%	4,114	82%	5,020	100%
Asian Indian	285	13%	1,989	87%	2,274	100%
Asian Japanese	44	8%	493	92%	537	100%
Asian Korean	218	16%	1,116	84%	1,334	100%
Asian Laotian	13	48%	14	52%	27	100%
Asian Other	204	24%	647	76%	851	100%
Asian Vietnamese	1,617	52%	1,518	48%	3,135	100%
Black or African American	739	55%	600	45%	1,339	100%
Central American	120	43%	159	57%	279	100%
Filipino	554	31%	1,259	69%	1,813	100%
Hispanic Other	175	43%	230	57%	405	100%
Hispanic, Latino	1	50%	1	50%	2	100%
MULTI-ETHNIC	1,422	33%	2,880	67%	4,302	100%
Mexican/Mex-American/Chicano	1,244	40%	1,894	60%	3,138	100%
Middle Easterner	76	43%	102	57%	178	100%
Pacific Islander Guamanian	7	32%	15	68%	22	100%
Pacific Islander Hawaiian	11	35%	20	65%	31	100%
Pacific Islander Other	38	35%	71	65%	109	100%
Pacific Islander Samoan	13	39%	20	61%	33	100%
South American	74	29%	183	71%	257	100%
Unknown/Not Reported	914	24%	2,930	76%	3,844	100%
White	1,840	20%	7,333	80%	9,173	100%
Total	10,638	28%	27,725	72%	38,363	100%

Ethnicity by Financial Aid Status - Column Percent, 2010-11

10/20/11

De Anza College

	Financial Aid		No Aid Awarded		Total	
	Number of Students	Percent	Number of Students	Percent	Number of Students	Percent
American Indian/Alaskan Native	54	1%	90	0%	144	0%
Asian Cambodian	69	1%	47	0%	116	0%
Asian Chinese	906	9%	4,114	15%	5,020	13%
Asian Indian	285	3%	1,989	7%	2,274	6%
Asian Japanese	44	0%	493	2%	537	1%
Asian Korean	218	2%	1,116	4%	1,334	3%
Asian Laotian	13	0%	14	0%	27	0%
Asian Other	204	2%	647	2%	851	2%
Asian Vietnamese	1,617	15%	1,518	5%	3,135	8%
Black or African American	739	7%	600	2%	1,339	3%
Central American	120	1%	159	1%	279	1%
Filipino	554	5%	1,259	5%	1,813	5%
Hispanic Other	175	2%	230	1%	405	1%
Hispanic, Latino	1	0%	1	0%	2	0%
MULTI-ETHNIC	1,422	13%	2,880	10%	4,302	11%
Mexican/Mex-American/Chicano	1,244	12%	1,894	7%	3,138	8%
Middle Easterner	76	1%	102	0%	178	0%
Pacific Islander Guamanian	7	0%	15	0%	22	0%
Pacific Islander Hawaiian	11	0%	20	0%	31	0%
Pacific Islander Other	38	0%	71	0%	109	0%
Pacific Islander Samoan	13	0%	20	0%	33	0%
South American	74	1%	183	1%	257	1%
Unknown/Not Reported	914	9%	2,930	11%	3,844	10%
White	1,840	17%	7,333	26%	9,173	24%
Total	10,638	100%	27,725	100%	38,363	100%

**Transfer Rates for Pell Recipients and All Students
2004-05 Cohort Tracked Six Years**

First-time students who have completed twelve credit units and attempted a transfer level math or English course within 6 years.

De Anza College

Ethnicity	Pell Students		All Students in Cohort	
	Cohort Student	Transfer Rate	Cohort Student	Transfer Rate
African-American Non-Hispanic	29	34%	68	38%
American Indian/Alaskan Native	4	0%	7	14%
Asian	247	70%	902	73%
Filipino	24	50%	154	47%
Hispanic	48	31%	238	34%
Pacific Islander	3	33%	18	22%
Unknown/Non-Respondent/Declined	22	55%	223	48%
White Non-Hispanic	51	57%	473	52%
Total	428	59%	2083	58%

Andrew LaManque, Ph.D.; October 18 2011

Source: State Chancellor's Office TVP Data Mart