• DeAnza College



STRATEGIC PLANNING IMPLEMENTATION
Session 1
Opening Day | Sept. 21, 2023



Strategic Planning History

Collegewide Strategic Planning process

- Six workshops in 2021-2022
- 200+ participants
- June 2022: College Council approved Educational Master Plan (EMP) – the formal written plan
- Fall 2022: College Planning Committee approved tri-chairs' leading of the implementation process
- Spring 2023: Tri-chairs engaged initiative team leaders





Implementing the Initiatives

- Initiative Team leaders worked over the summer to prepare for Opening Day
- Tri-chairs will convene four sessions during fall and early winter quarter
- Today will be Session 1





Strategic Planning Series

Workshop #1:

Overview, Data and Initiatives

Dec. 2, 2021

Workshop #2:

Supporting Cultural and Structural Equity Through Guided Pathways

Jan. 24, 2022

Workshop #3:

Regional Trends, Enrollment and Retention

• Feb. 28, 2022





Strategic Planning Series

Workshop #4:

Ensuring Learning Through Student Success Factors

March 14, 2022

Workshop #5:

Strategic Planning Workshops Recap – Your Feedback

April 18, 2022

Workshop #6:

Review of Draft Strategic Plan

May 9, 2022



deanza.edu/emp/strategic



Strategic Initiatives

- Equity at the core
- Guided Pathways as the umbrella
- Student Success Factors incorporated

Strategic Initiatives

- 1. Outreach
- Student-Centered Instruction and Services
- 3. Retention
- 4. Civic Capacity for Community and Social Change





Cultural and Structural Equity





Overarching Goals

- Foster cultural AND structural change
- Celebrate and honor employees and their good work
- Make space for meaningful work on the college's agreed-upon initiatives
- Our feeling recognized and supported leads to students feeling recognized and supported





Caring Campus

Incorporating the new Caring Campus project into Guided Pathways and the Strategic Planning process will continue to honor the expertise of classified professionals and their ideas for better connecting with students.





Today's Activity

- Assigned room based on your role: deanza.edu/strategic
- Facilitators and scribes in each room for activity and discussion
- Hands-on activity directly related to celebrating good work and identifying potential structural changes
- Feedback will be anonymous





Next Steps

Tri-chairs will analyze feedback

- Assess patterns, find themes and identify potential solutions
- Review in depth with senior staff and take to appropriate areas including relevant district entities





Session Timelines

- October: Session 2 Celebrating great work!
- November: Session 3
 - Tri-chairs report on themes and patterns in Opening Day feedback, and how potential structural changes are being addressed
 - Employees encouraged to join Initiative Teams and begin to develop action plans
- Winter: Session 4
 - Review and finalize action plans
- Spring: Update EMP and metrics
- Ongoing: Yearly assessment of action plans through 2027



Room Assignments

See your room assignments at deanza.edu/strategic

