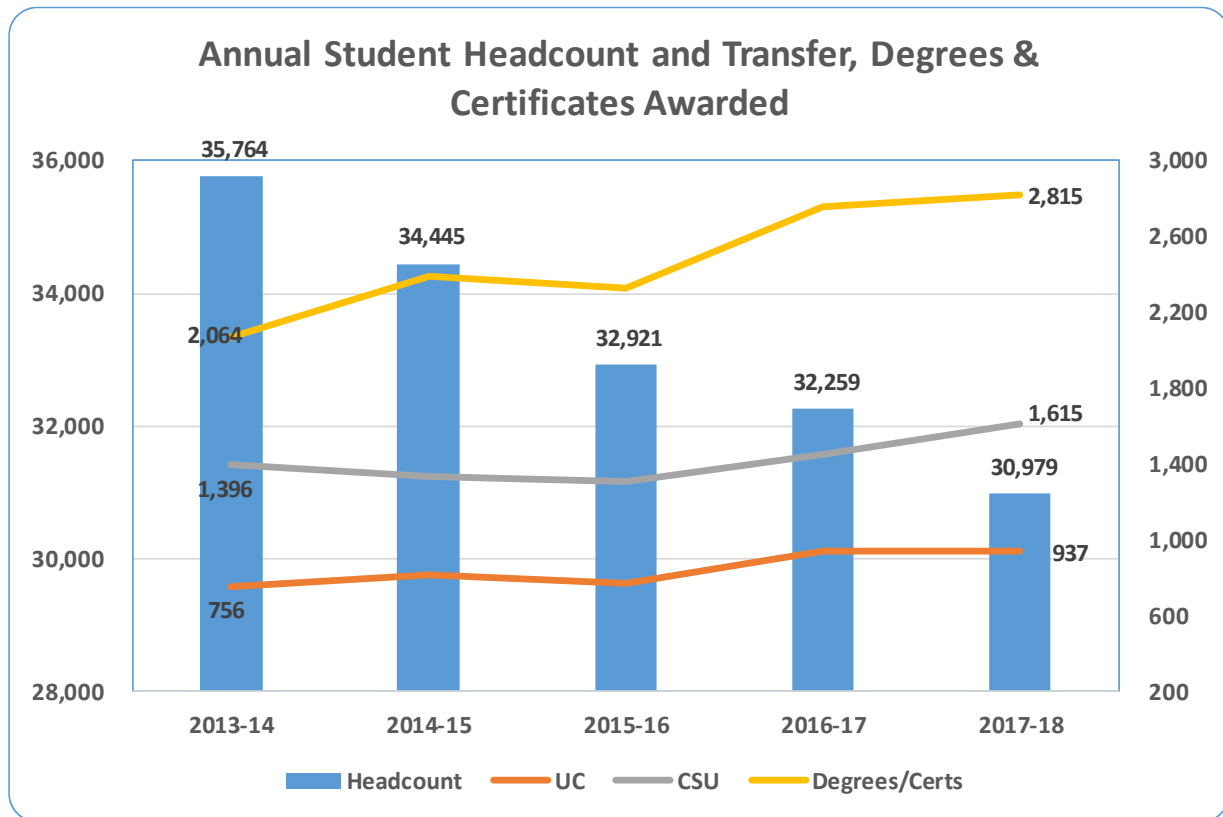


## **What Influences De Anza's Enrollment Decline? National, State and County Trends**

- Enrollment at De Anza has declined but students who transfer, obtain a degree or a certificate continues to increase. Enrollment has declined 13% over the past 5 years while UC transfers increased 24%, CSU by 16%, and certificate and degrees by 36%.
- We should not expect an increase in enrollment solely from high school graduates as K-12 enrollment in Santa Clara County is declining 5% over the next 5 years for a total loss of 13,975 students.
- Further, high school graduates within Santa Clara County are projected to grow by only 1% over the next 5 years. Similar trends are seen statewide and across the nation where statewide high school graduates increase by only 3% and only by 1% nationally.
- The cities where the majority of our students reside showed little to no growth over the past year. Fifty percent of our students reside in San Jose and the city's population remained unchanged, another 12% of our students reside in Sunnyvale which grew by 1% and 7% live in the city of Santa Clara which did not grow at all.
- Residents of Santa Clara County are getting older but the older population is not enrolling at De Anza at rates comparable to younger populations with slower projected growth. The age group growing the fastest in the county are those over the age of 40 and they make up only 10% of our current population. 45% of our students are between the ages of 20-24 and are growing at 9%. Further, 20% of our students are 19 or under and are projected to remain unchanged, 25% of students are 25-39 years old and are projected to decline by 1% within the county.
- State laws have compounded the loss of enrollment by reducing and/or eliminating basic skills sections. Basic skills enrollment used to make up 11% of our total enrollment and now makes up only 7%, and this rate will decline further in fall 2019. Basic skills math enrollment used to comprise 5% of our total enrollment and now makes up 2% while basic skills language arts enrollment comprised 7% of total enrollment and now comprise 5%. At the same time, transfer level enrollment in math has grown from 8% to 10% but language arts transfer level courses have remained at 6% of total enrollment.
- Around 9% of De Anza's population are international students on an F1 visa. Over the past 4 years the federal government has reduced the number of F1 visas issued in the U.S. by 6% or a total reduction of 232,640 visas. This translates into a 148% decrease from mainland China, which is the largest country of F1 visa students enrolled at De Anza. Of all F1 visas awarded in the U.S., De Anza enrolled 1% of these students in fall 2018.

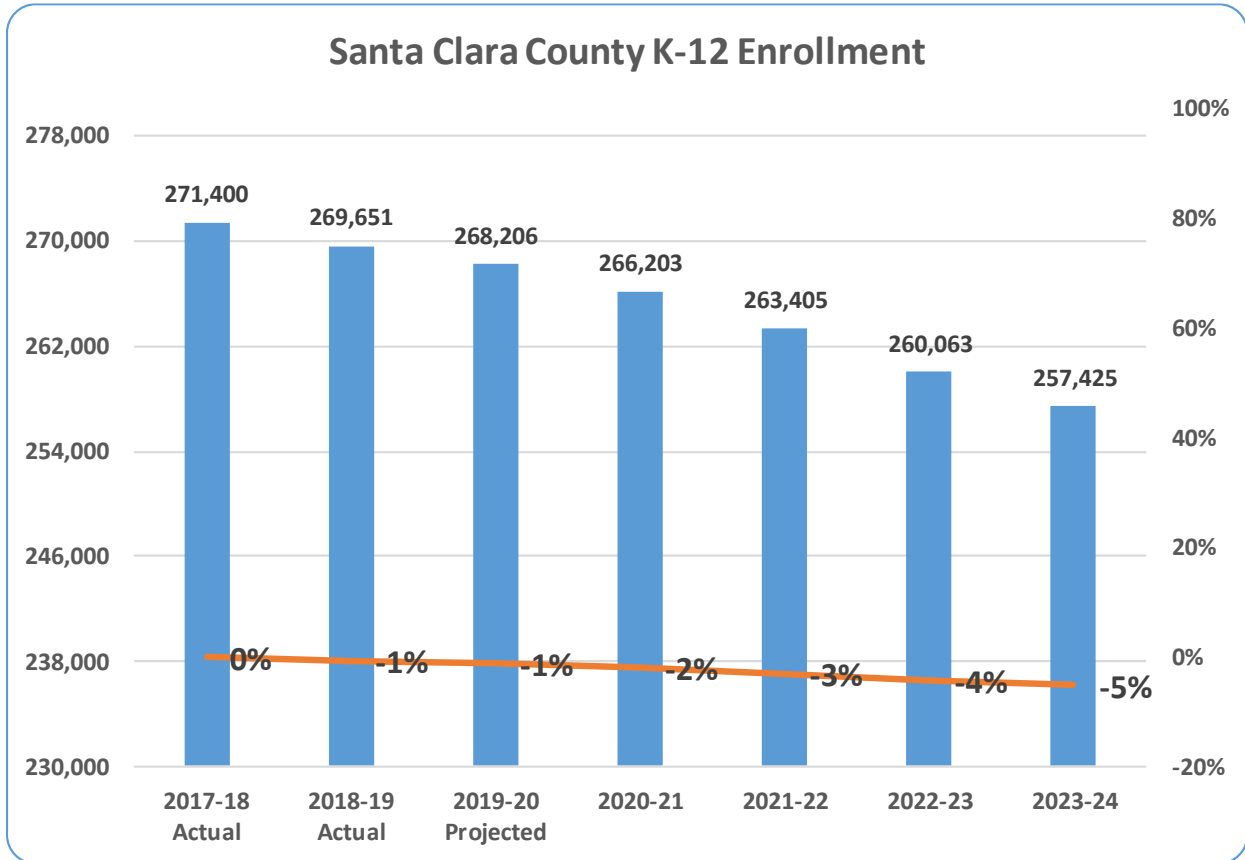
## De Anza Student Enrollment is Declining but Transfers, Degrees and Certificates Awarded Continue to Increase

While enrollment has decreased year to year, the college continues to increase student outcomes. De Anza's headcount enrollment decreased 13% from 2013-14 to 2017-18 but at the same time, transfers to the University of California (UC) increased 24%, transfers to California State University (CSU) increased 16% and degrees and certificates awarded increased 36%. Of the total students enrolled in 2013-14, 6% obtained a degree and/or certificate, this was a 3 percentage point increase to 9% in 2017-18 over 2013-14. Transfers to CSU increased from 4% of the student population in 2013-14 to 5% in 2017-18 and UC transfers also increased 1 percentage point from 2% to 3%.



## Santa Clara County Enrollment in K-12 Decreases Over the Next 5 Years

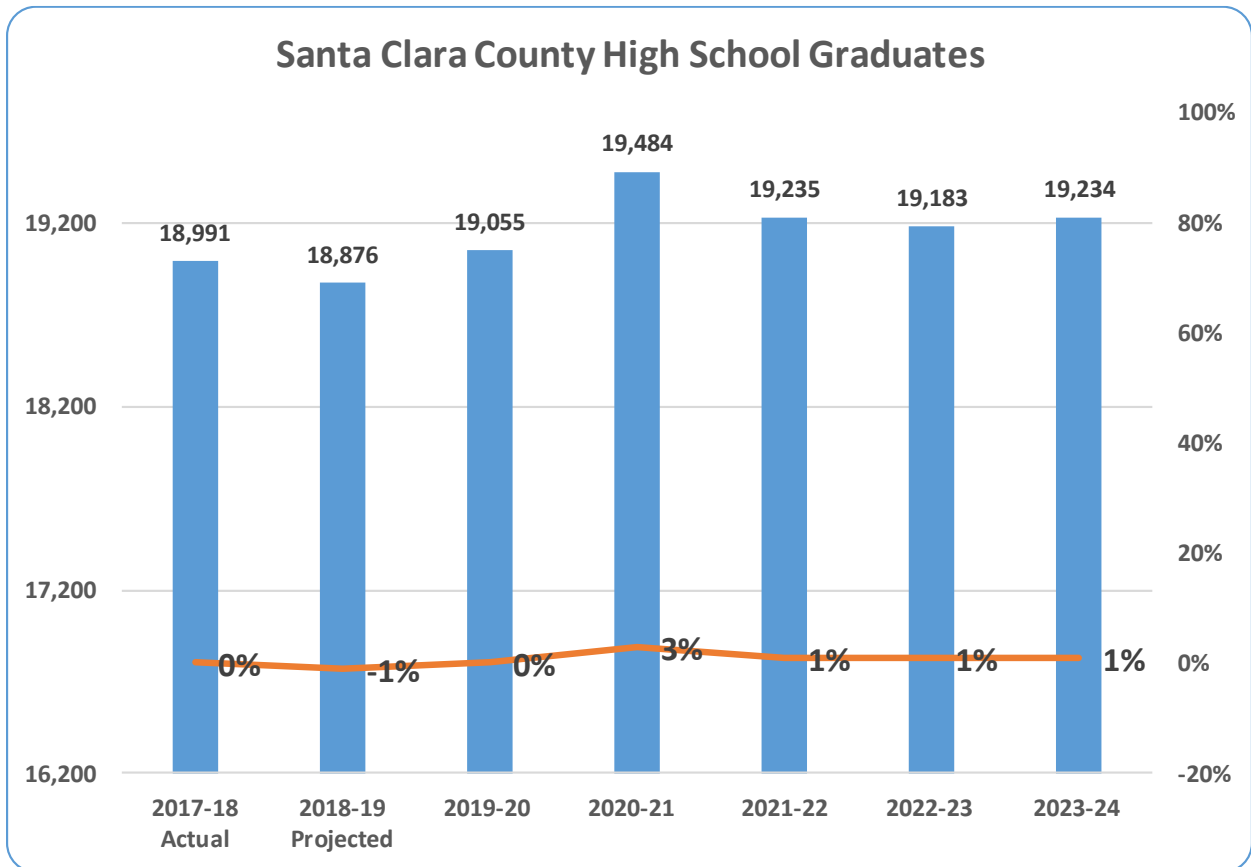
Enrollment throughout the K-12 system within Santa Clara County is projected to decrease by 5% from 2017-18 to 2023-24, for a total reduction of 13,975 students from 271,400 students in 2017-18 to 257,425 projected students in 2023-24.



Source: CA Department of Finance Demographic Projections Public K-12 Graded Enrollment & DAC IRP

## Santa Clara County High School Graduates Remain Flat Over the Next Five Years

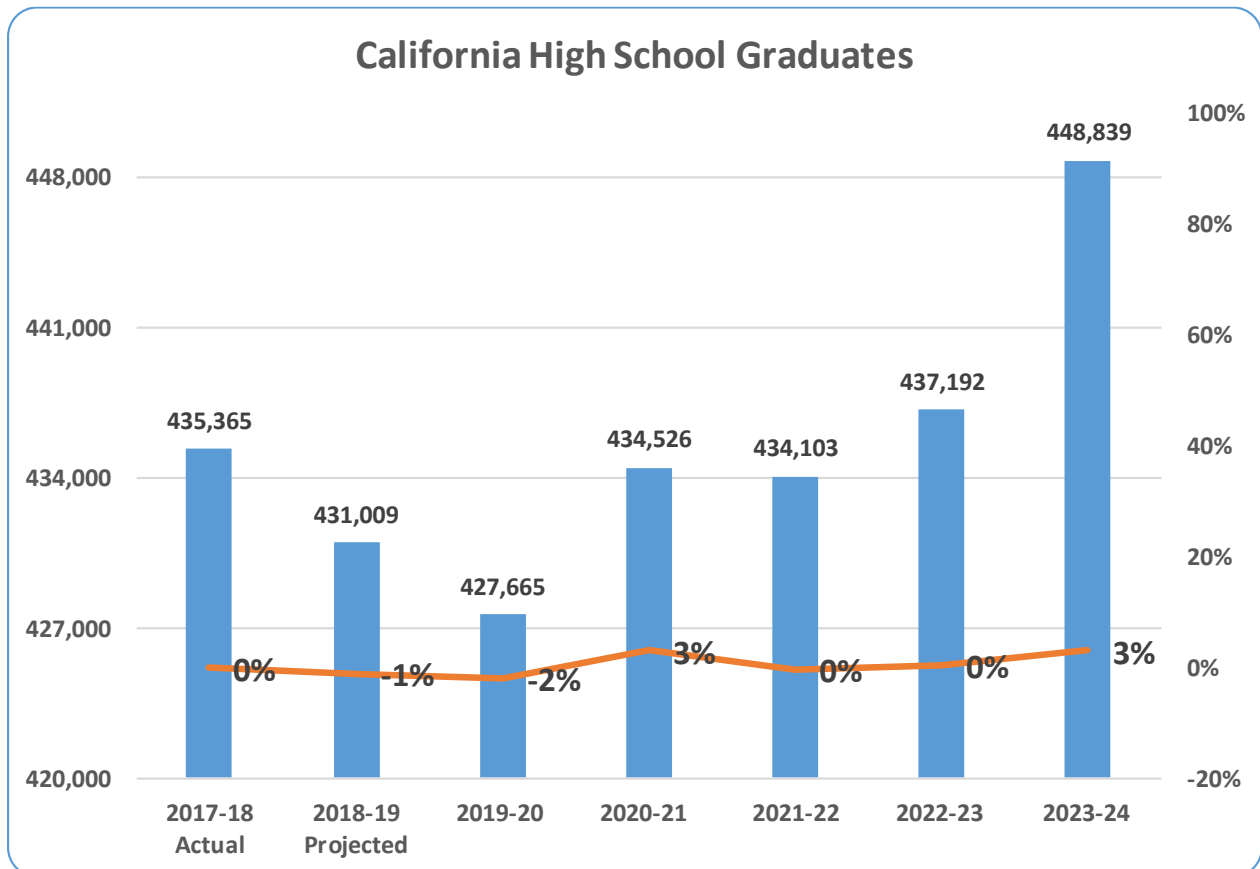
According to the Department of Finance who provide demographic projections for the state, high school graduates within Santa Clara County stay extremely flat over the next 5 years when comparing to 2017-18, for a net gain of 243 students between 2017-18 and 2023-24. High school graduates are expected to peak in 2020-21 with only a 3% increase over 2017-18 then increase only 1% annually through 2023-24 over 2017-18 rates.



Source: CA Department of Finance Demographic Projections Public K-12 Graded Enrollment & DAC IRP

## California High School Graduates Remain Flat Over the Next Five Years

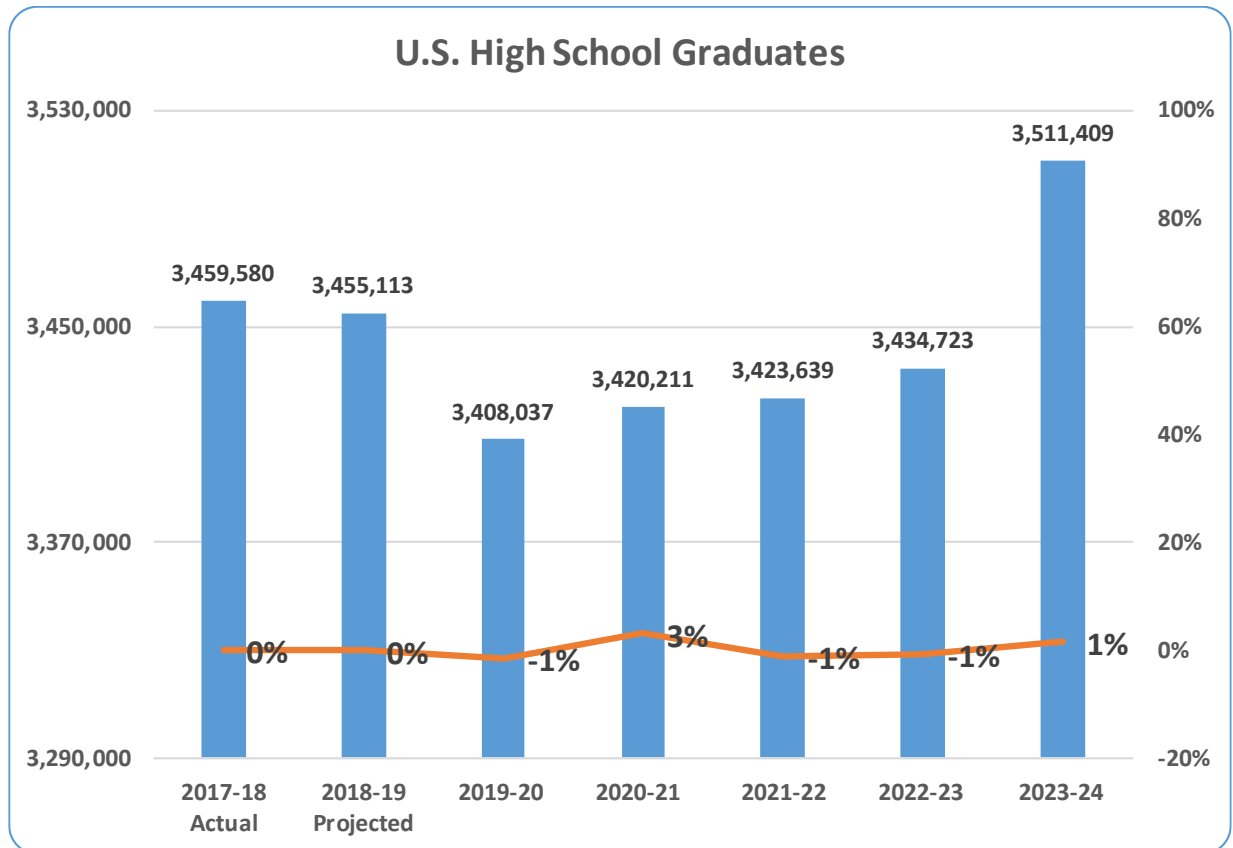
According to the Western Interstate Commission for Higher Education (WICHE) who provide high school graduates at the national, regional and state levels, high school graduates in the California from private and public high schools will increase 3% over the next 5 years when comparing to 2017-18, for a net gain of 13,475 students between 2017-18 and 2023-24. High school graduates are expected to peak in 2020-21 with a 3% increase over 2017-18, similar to Santa Clara County, and peak again in 2023-24 with a 3% increase over 2017-18.



Source: <https://knocking.wiche.edu/data>

## U.S. High School Graduates Remain Flat Over the Next Five Years

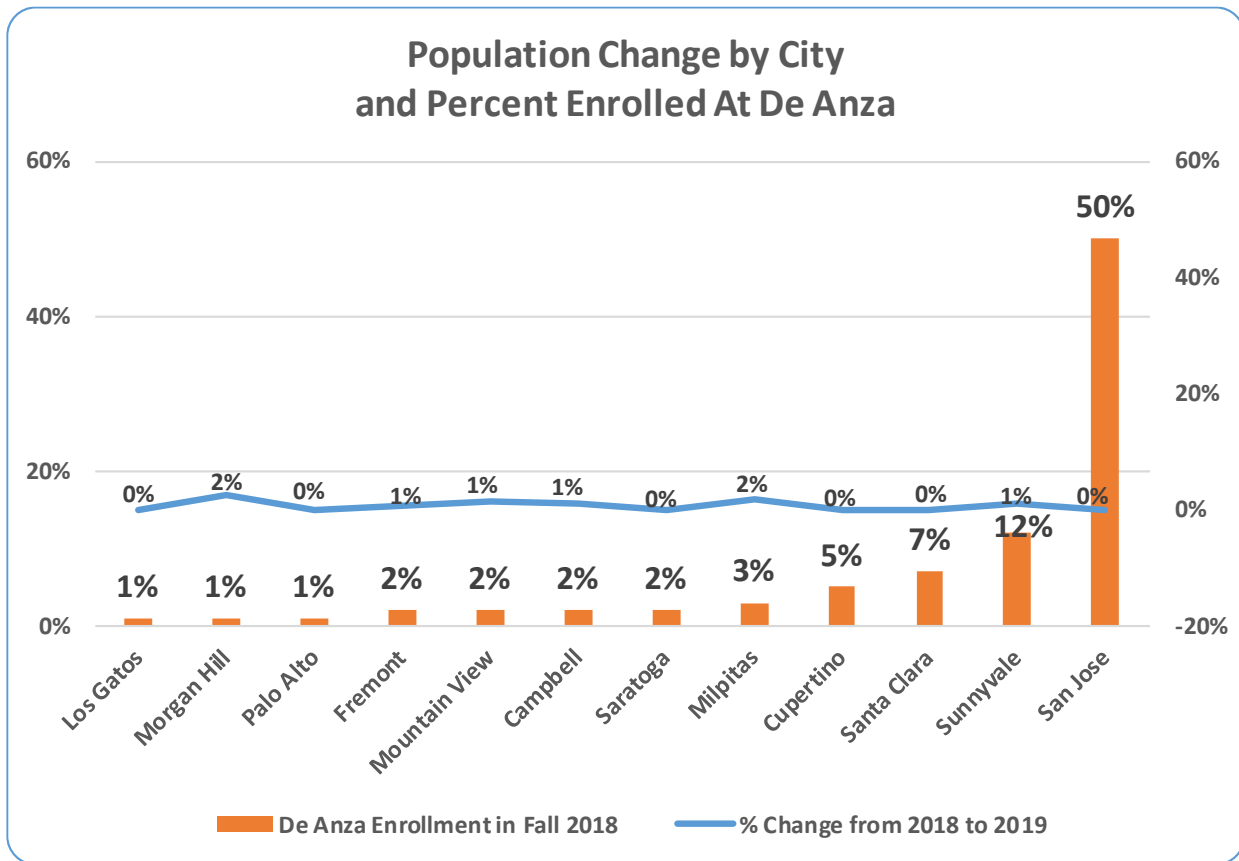
According to WICHE, high school graduates in the U.S. from private and public high schools will only increase 1% over the next 5 years when comparing to 2017-18 for a net gain of 51,829 students between 2017-18 and 2023-24. High school graduates are expected to peak in 2020-21 with only a 3% increase over 2017-18, similar to the state and county, then increase only 1% annually through 2023-24 over 2017-18 rates, also similar to the county.



Source: <https://knocking.wiche.edu/data>

## The Cities We Serve Saw Little to No Growth in Their Populations

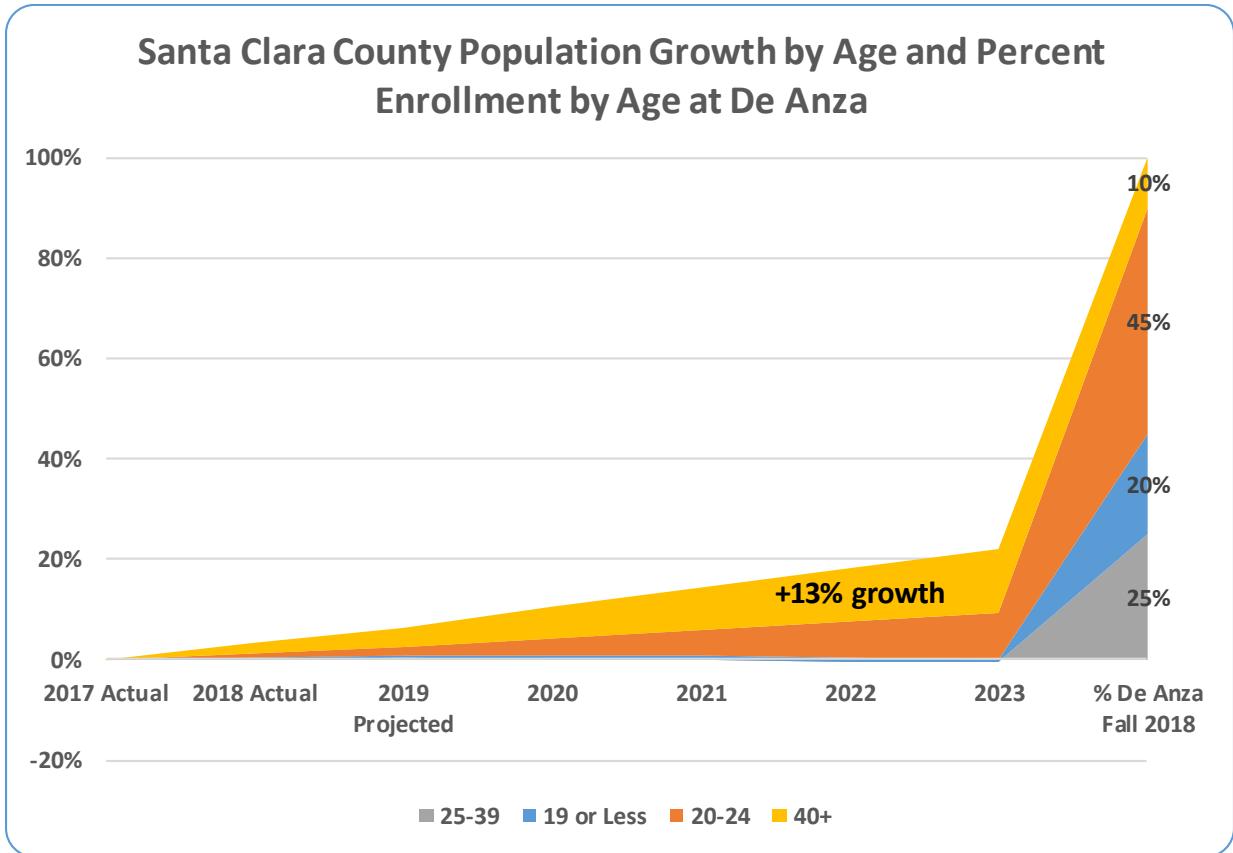
Our largest student population resides in San Jose, making up 50% of our student body, though population growth within San Jose was flat between 2018 and 2019. Another 12% of students reside in Sunnyvale which grew by only 1%. Another 7% reside in the city of Santa Clara where population growth was flat. Cupertino was also flat and is where 5% of our population resides. Milpitas grew by 2% and comprises 3% of our population. Mountain View and Campbell both grew by 1% and comprise 2% of our student population each. Lastly, Morgan Hill grew by 2% and comprises 1% of student headcount.



Source: CA Department of Finance Demographic Projections PI County 1yr & DAC IRP

**Residents Over 40 Years Old Grow at the Highest Rate and Comprise Only 10% of Our Student Population**

Within Santa Clara County, the age group that is growing at the fastest rate are residents 40 and over, which is projected to grow by 13% by 2023, this age group makes up 10% of De Anza’s current student population. The next age group with the largest growth are those between the ages of 20-24 which is growing by 9% and currently makes up 45% of our student population. Students 19 and under comprise 20% of our student population, and this group is projected to remain flat. Students between the ages of 25-39 comprise 25% of our student population, this group is projected to decline by 1% by 2023.

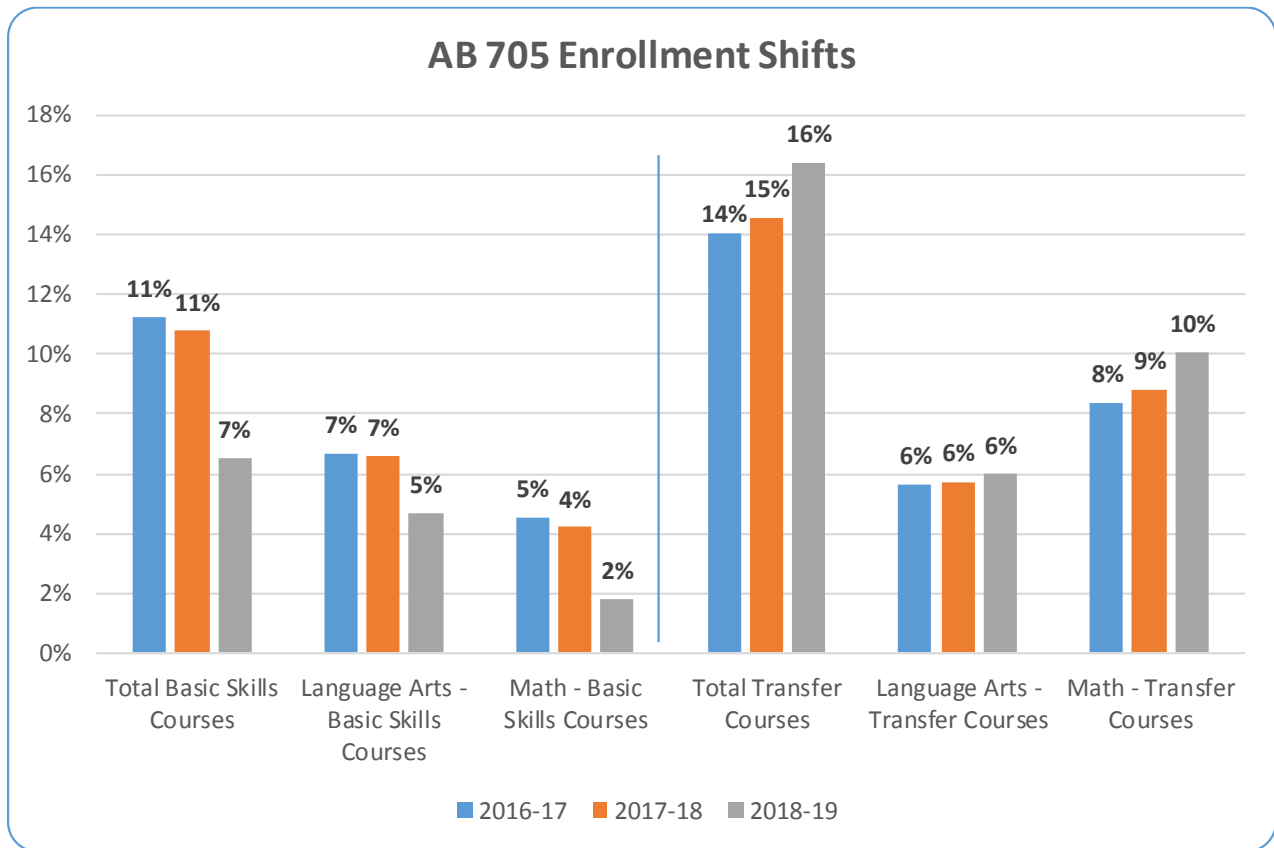


Source: CA Department of Finance Forecasting Demographics PI Age 1yr & DAC IRP



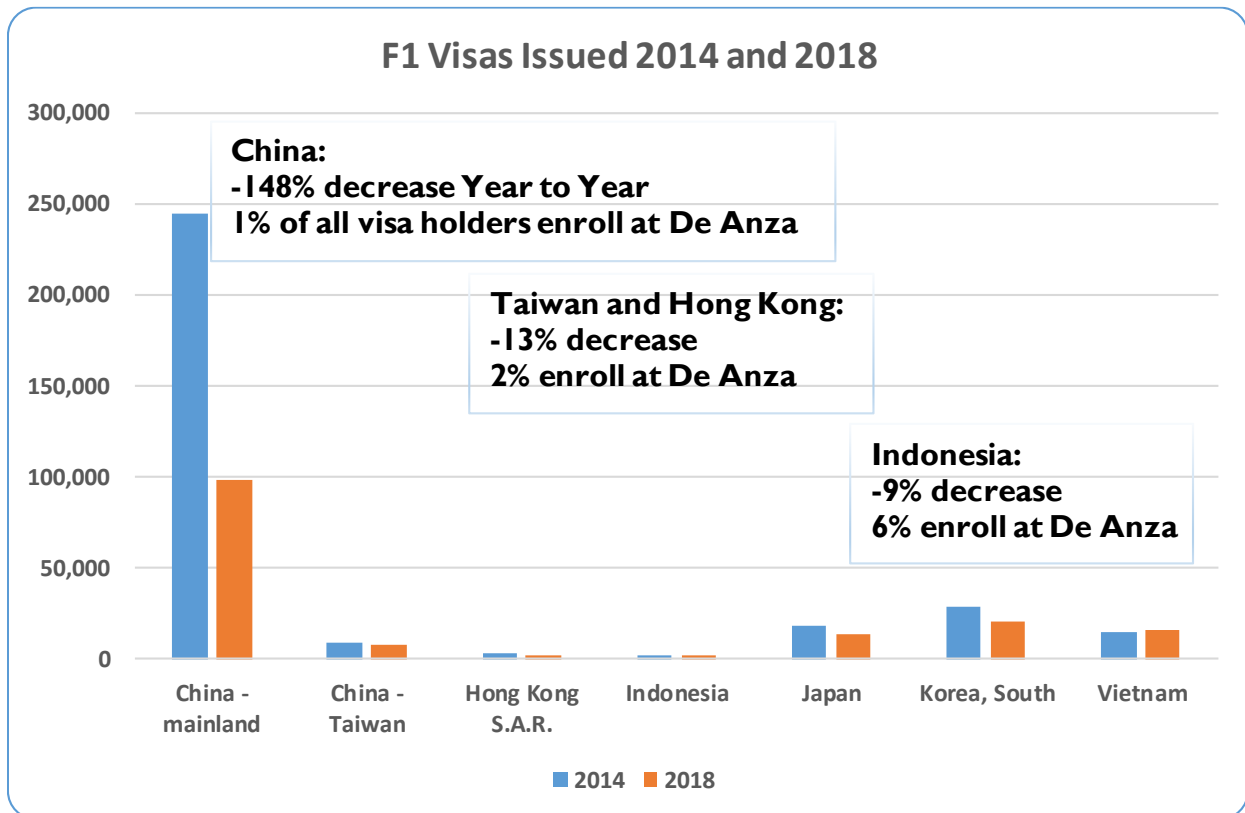
## State Law Requires a Reduction in Basic Skills Offerings Resulting in an Enrollment Decline

With the passage of AB 705, the majority of students are required to be placed directly into transfer level math and English courses with varying levels of support, this has resulted in a 4 percentage point drop in basic skills enrollment across Math, EWRT, READ, and ESL, and only a two percentage point increase in enrollment in transfer level courses. In 2016-17, basic skills enrollment comprised 11% of the college's total enrollment and dropped to 7% in 2018-19. Math basic skills enrollment dropped from 5% of the total enrollment across the campus to just 2% of total enrollment, but transfer level enrollment grew from 8% of total enrollment to 10%. Language Arts has reduced basic skills enrollment from 7% of total enrollment to 5% but has remained at 6% of total transfer level enrollment.



## F1 Visas Issued Have Decreased Considerably

The State Department publishes the number of annual visas issued by type and country. Over the past 5 years, between 2014 and 2018, the number of F1 visas issued to students from mainland China decreased 148% from 244,927 to 98,904, which is our largest F1 student population. In fall 2018, De Anza enrolled 609 F1 students from mainland China, thus enrolling 1% of total student visas issued to students from China. F1 visas issued to students from Indonesia decreased 9% from 2,576 to 2,351, 144 Indonesian students were enrolled at De Anza comprising 6% of total Indonesian visa holders enrolled. Visas issued to Taiwanese students and students from Hong Kong declined both by 13% and De Anza enrolled 2% of total visa holders from these countries in fall 2018.



Source: <https://travel.state.gov/content/travel/en/legal/visa-law0/visa-statistics/nonimmigrant-visa-statistics.html>